



# USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 05/13 thru 05/19.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

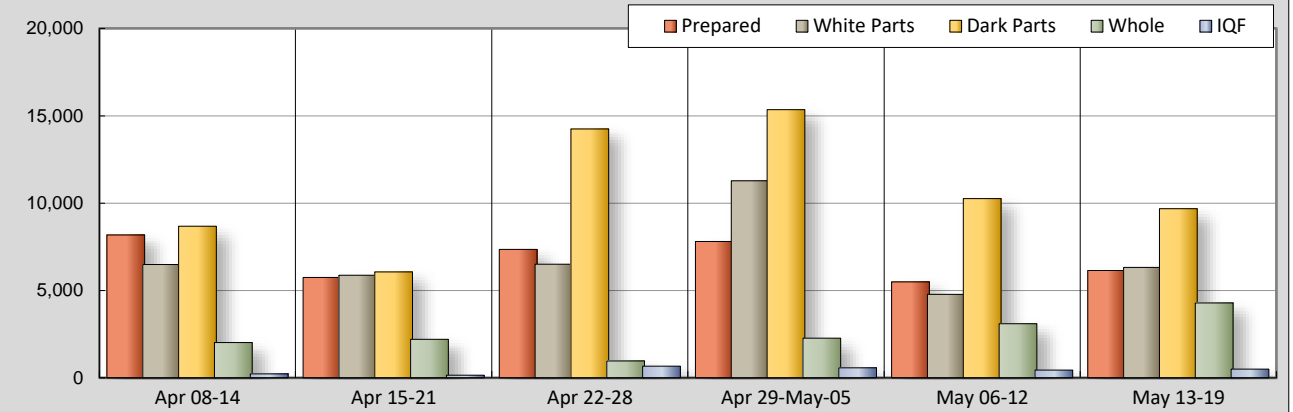
Fri. May 13, 2022

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Feature Rate <sup>1/</sup>	60.9% of 29,200 outlets		53.1% of 29,200 outlets		80.4% of 29,200 outlets	
Special Rate <sup>4/</sup>	9.3%		8.7%		12.2%	
Activity Index <sup>2/</sup>	26,926		24,065		52,178	
WHOLE BIRD:	Stores <sup>3/</sup>	Wtd Avg	Stores /3	Wtd Avg	Stores /3	Wtd Avg
bagged fryer	3,228	1.31	2,626	1.09	3,053	1.01
cut-up fryer	10	0.99	40	1.88	93	1.74
bagged roaster	1,037	1.49	210	1.99	481	1.45
Cornish (frs/frz)	10	3.49	220	3.30	303	2.99
PARTS:						
Bnls/Sknls Breast						
regular pack	529	4.09	612	3.50	693	2.80
value pack	1,845	3.66	2,406	3.14	3,380	2.43
thin sliced	1,096	3.37	180	4.46	632	3.76
marinated	635	5.33	76	3.45	311	2.73
Breast Tenders						
regular pack	266	4.43	62	3.49	688	3.78
value pack	884	3.98	625	4.07	2,754	2.04
Split, bn-in Breast						
regular pack	43	2.23	159	2.09	585	1.72
value pack	462	1.71	371	1.95	1,321	1.13
Whole Wings	560	3.40	287	3.50	231	3.57
Leg Quarters						
tray pack	853	0.95	1,205	1.24	1,225	0.97
bagged	2,062	0.64	1,831	1.10	867	0.60
Legs	750	0.72	158	0.99	472	1.04
Thighs						
regular pack	400	1.45	1,038	1.02	867	1.00
value pack	1,645	1.28	1,279	1.45	4,356	1.27
Drumsticks						
regular pack	510	1.40	1,242	1.04	1,039	0.97
value pack	2,778	1.20	1,695	1.14	4,096	1.04
Bnls/Sknls Thighs						
regular pack			647	2.39	313	3.31
value pack	682	3.50	1,163	2.73	143	2.61
9-pc Combos						
drum-thigh-breast						
drum-thigh-wing						
IQF						
B/S Breast	24	5.87			451	2.20
Tenders	199	3.43	59	4.33		
Wings	114	2.31	251	3.45	130	2.24
Party Wings	161	4.13	133	3.88	137	2.36

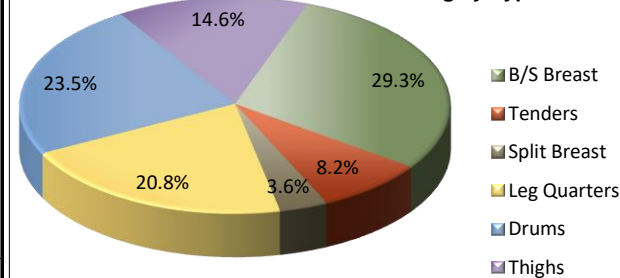
## This Week's Chicken Feature Highlights

Chicken national summary figures are on the rise this week as retailers are preparing for the Memorial Day holiday. Bagged fryers and roasters contribute to the increase in whole bird features; prices for most items are lower. White parts increase their presence in circulars and prices for wings and value pack options are decreasing. Dark parts offerings continue to decline, but leg quarter and legs are gathering attention by posting lower prices. Nothing too exciting going on in the freezer aisle. The deli maintains a stable ad presence with most items selling at lower prices. Specialty items slightly fall out of view while organics work to keep a steady feature rate.

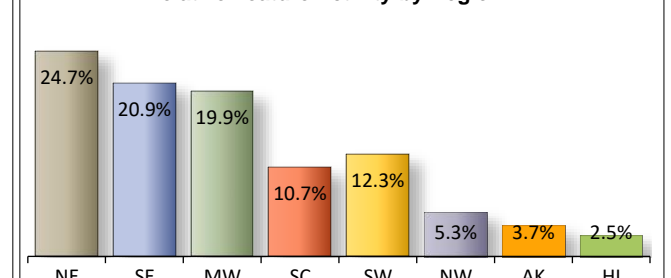
## Chicken Promotional Activity by Category



## Fresh Chicken Parts Featuring by Type



## Relative Feature Activity by Region



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

<sup>1/</sup> **Feature Rate:** the amount of sampled stores advertising any reported chicken item during the current week, expressed as a percentage of the total sample. <sup>2/</sup> **Activity Index:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). <sup>3/</sup> **Stores/Avg:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **Special Rate:** the percentage of sampled stores with a no-price promotion (e.g. buy 1 get 1 free, etc.)



# USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 05/13 thru 05/19.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. May 13, 2022

		NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)				SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)				MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)			
Feature Rate <sup>1/</sup> Special Rate <sup>4/</sup> Activity Index <sup>2/</sup>		66.8% of 5,500 sampled outlets 11.7% of stores w/ no-price promotions Activity Index = 5,672				56.5% of 7,400 sampled outlets 2.5% of stores w/ no-price promotions Activity Index = 5,840				58.4% of 6,100 sampled outlets 7.0% of stores w/ no-price promotions Activity Index = 4,371			
WHOLE BIRD:		Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer		0.99 - 1.49		447	1.22	0.99 - 1.29		1,442	1.25	0.99 - 2.49		547	1.59
cut-up fryers													
bagged roaster		1.49		82	1.49	1.49		955	1.49				
Cornish (frs/frz)													
PARTS:		Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
Bnls/Sknls Breast													
regular pack			4.49	227	4.49		3.49	30	3.49				
value pack			1.99 - 4.49	722	3.63		1.99 - 4.99	70	3.88	3.99	2.98 - 4.99	281	3.63
thin sliced			3.29	82	3.29		3.29	955	3.29		4.99	43	4.99
marinated			5.99	210	5.99						2.50 - 4.99	280	4.57
Breast Tenders													
regular pack			4.49	135	4.49		4.29	77	4.29				
value pack			3.99	270	3.99	7.99	3.99	80	4.14	3.99 - 7.99	4.49	173	4.43
Split, bn-in Breast													
regular pack													
value pack			1.49	135	1.49	1.99		34	1.99		1.59 - 2.49	65	2.00
Whole Wings			1.99 - 3.99	58	3.16		1.99 - 3.99	19	3.57	3.48	1.99 - 2.99	243	3.10
Leg Quarters													
tray pack			0.99	266	0.99		0.89 - 0.99	153	0.94	1.39		58	1.39
bagged			0.49 - 0.99	360	0.68		0.59 - 0.78	1,231	0.60		0.59 - 1.49	246	0.83
Legs			1.29	40	1.29		1.29	2	1.29	0.69		708	0.69
Thighs													
regular pack			1.49	62	1.49		1.19 - 1.28	33	1.22	1.29	1.69	305	1.46
value pack			0.99 - 2.49	1,022	1.31		0.99 - 1.49	302	1.22		0.99 - 1.29	218	1.13
Drumsticks													
regular pack			1.49	62	1.49		0.79 - 1.19	62	0.94	1.29 - 1.66	1.69	361	1.49
value pack			0.88 - 1.99	1,033	1.17		0.99 - 1.99	304	1.22		0.68 - 1.59	649	1.25
Bnls/Sknls Thighs													
regular pack													
value pack			2.49 - 2.99	224	2.74						2.99 - 3.29	56	3.05
9-pc Combos													
drum-thigh-breast													
drum-thigh-wing													
IGF	B/S Breast												
	Tenders		2.77	73	2.77		3.70	77	3.70	3.99	3.75	14	3.75
	Wings		1.99 - 2.99	100	2.61		0.20	14	0.20			25	3.99
	Party Wings		3.99	62	3.99					4.80	3.60 - 4.25	99	4.21

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda.gov/market-news/livestock-poultry-grain;>

(404) 562-5850

Email: [Atlanta.lpgmn@ams.usda.gov](mailto:Atlanta.lpgmn@ams.usda.gov)

2 of 7



# USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 05/13 thru 05/19.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. May 13, 2022

	SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX)				SOUTHWEST U.S. (AZ,CA,NV,UT)				NORTHWEST U.S. (ID,MT,OR,WA,WY)			
Feature Rate <sup>1/</sup>	50.1% of 4,900 sampled outlets				73.3% of 3,800 sampled outlets				78.2% of 1,300 sampled outlets			
Special Rate <sup>4/</sup>	0.0% of stores w/ no-price promotions				17.0% of stores w/ no-price promotions				59.8% of stores w/ no-price promotions			
Activity Index <sup>2/</sup>	Activity Index = 2,007				Activity Index = 2,668				Activity Index = 205			
WHOLE BIRD:	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/	Price Range		Stores	Wtd Avg 4/
bagged fryer	0.99 - 1.89		250	1.28	0.97 - 2.99		531	1.24				
cut-up fryer					0.99		10	0.99				
bagged roaster												
Cornish (frs/frz)					3.49		10	3.49				
PARTS:	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg
<b>Bnls/Sknls Breast</b>												
regular pack		3.49	93	3.49	3.99		179	3.99				
value pack	2.99	2.77 - 3.99	258	3.31	2.93 - 3.97	3.99	469	3.97	2.93	2.98 - 2.99	45	2.97
thin sliced		4.54	16	4.54								
marinated		4.54	16	4.54		5.99	129	5.99				
<b>Breast Tenders</b>												
regular pack		4.49	54	4.49								
value pack	4.59	3.59 - 3.99	189	4.06		2.77	129	2.77	4.99		43	4.99
<b>Split, bn-in Breast</b>												
regular pack	2.19 - 2.99	1.79	43	2.23								
value pack		1.49 - 1.99	92	1.60		1.49 - 2.99	120	1.63		2.99	16	2.99
<b>Whole Wings</b>		2.49 - 3.99	167	3.64	3.99	3.99	73	3.99				
<b>Leg Quarters</b>												
tray pack		0.79 - 1.19	196	0.86	0.79	0.79 - 0.97	180	0.88				
bagged		0.49 - 1.19	222	0.59								
<b>Legs</b>												
<b>Thighs</b>												
regular pack						0.99 - 1.89	24	1.40		1.29 - 1.89	51	1.63
value pack		1.19	25	1.19								
<b>Drumsticks</b>												
regular pack						0.69	10	0.69	0.99		15	0.99
value pack	0.69	0.39 - 1.28	352	0.70	0.99 - 1.79	0.99 - 1.89	402	1.56		0.98 - 1.89	35	1.43
<b>Bnls/Sknls Thighs</b>												
regular pack						3.99	402	3.99				
value pack												
<b>9-pc Combos</b>												
drum-thigh-breast												
drum-thigh-wing												
<b>IQF</b>	<b>B/S Breast</b>	8.84		10	8.84							
	<b>Tenders</b>	3.99		24	3.99							
	<b>Wings</b>											
	<b>Party Wings</b>											

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda.gov/market-news/livestock-poultry-grain;>

(404) 562-5850

Email: [Atlanta.lpgmn@ams.usda.gov](mailto:Atlanta.lpgmn@ams.usda.gov)

3 of 7



# USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 05/13 thru 05/19.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. May 13, 2022

	ALASKA (AK)				HAWAII (HI)					
Feature Rate <sup>1/</sup>	43.0% of 100 sampled outlets				53.3% of 100 sampled outlets					
Special Rate <sup>4/</sup>	11.0% of stores w/ no-price promotions				19.0% of stores w/ no-price promotions					
Activity Index <sup>2/</sup>	Activity Index = 11				Activity Index = 9					
<b>WHOLE BIRD:</b>	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg			
		4/				4/				
bagged fryer	2.49	11	2.49							
cut-up fryer										
bagged roaster										
Cornish (frs/frz)										
<b>PARTS:</b>	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg		
<b>Bnls/Sknls Breast</b>										
regular pack										
value pack										
thin sliced										
marinated										
<b>Breast Tenders</b>										
regular pack										
value pack										
<b>Split, bn-in Breast</b>										
regular pack										
value pack										
<b>Whole Wings</b>										
<b>Leg Quarters</b>										
tray pack										
bagged						2.49	3	2.49		
<b>Legs</b>										
<b>Thighs</b>										
regular pack						2.49	3	2.49		
value pack										
<b>Drumsticks</b>										
regular pack						2.49	3	2.49		
value pack										
<b>Bnls/Sknls Thighs</b>										
regular pack										
value pack										
<b>9-pc Combos</b>										
drum-thigh-breast										
drum-thigh-wing										
<b>IQF</b>	<b>B/S Breast</b>									
	<b>Tenders</b>									
	<b>Wings</b>									
	<b>Party Wings</b>									



# USDA National Retail Report - Chicken

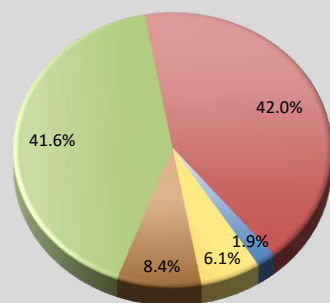
Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 05/13 thru 05/19.

(prices in dollars per unit or per pound unless otherwise noted)

Fri. May 13, 2022

PREPARED FOODS NATIONAL SUMMARY																																										
	THIS WEEK		LAST WEEK		LAST YEAR																																					
Feature Rate <sup>1/</sup>	16.2% of 29,200 outlets		17.5% of 29,200 outlets		41.5% of 29,200 outlets		Feature Rate <sup>1/</sup>	NORTHEAST U.S.			SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.																									
Activity Index <sup>2/</sup>	6,143		5,490		23,557		Activity Index <sup>2/</sup>	11.9% of 5,500 sampled outlets Activity Index = 838			24.3% of 7,400 sampled outlets Activity Index = 2,043			21.6% of 6,100 sampled outlets Activity Index = 1,908			8.1% of 4,900 sampled outlets Activity Index = 601																									
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg		price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg																							
ROTISSERIE:							ROTISSERIE:																																			
Whole Bird							Whole Bird																																			
< 2 lbs.							5.49 - 6.99			144 6.14			5.49 - 6.99			1,064 5.64			5.00 - 6.99			439 5.91			6.50 55 6.50																	
2.1-3.0 lbs.							216 6.35			146 7.52			1,855 6.51			2.29 65 2.29			2.29 - 7.99			82 7.64			5.00 - 6.99			12 6.99			6.99 12 6.99											
Whole Breast							12 6.99			323 8.51			228 5.70			Whole Breast			6.99 12 6.99																							
Leg Quarter							22 2.00									Leg Quarter			2.00 22 2.00																							
FRIED & BAKED:							FRIED & BAKED:																																			
Fried 8-Piece Mix							1,998 7.77			1,663 8.44			1,485 7.02			Fried 8-Piece Mix			7.00 - 7.99			312 7.66			4.49 - 8.49			625 8.23			0.97 - 10.99			808 6.97			0.97 - 12.99 253 9.35					
Baked 8-Piece Mix							118 9.36			121 9.58			885 7.37			Baked 8-Piece Mix															8.99 - 12.99 118 9.36											
F/B 8-Piece Dark							157 6.50			710 6.52			532 5.39			F/B 8-Piece Dark			5.00 50 5.00			5.00 43 5.00			5.00 39 14.99			6.99 10 6.99														
F/B 12-Piece							49 14.99			208 11.13			170 13.10			F/B 12-Piece			14.99 10 14.99																							
Bulk Pack (\$/piece)							374 0.76			263 0.74						Bulk Pack (\$/piece)			0.70 - 0.73			207 0.72			0.70 - 0.99			116 0.84			0.70 - 0.73			51 0.72								
Wings: bone-in							254 8.29			125 6.71			5,006 6.02			Wings: bone-in							6.99 - 11.99			198 8.65			6.99 56 6.99													
boneless							120 6.42			114 6.64			5,269 5.97			boneless							5.99 - 8.99			120 6.42																
Tenders							518 7.29			187 7.09			5,452 5.53			Tenders							4.99 - 8.29			317 6.58			4.99 5 4.99			5.99 - 8.99			133 8.71			7.49 24 7.49				
Strips										132 4.90			Strips																													
Popcorn										24 6.49			Popcorn																													
<div>Prepared Chicken Featuring by Category</div> <div>Whole Bird Featuring Fresh versus Prepared</div> <div>Legend:</div> <div><div>Fresh Whole</div><div>Rotisserie</div><div>Wings</div><div>Other *</div><div>Specialty Fresh</div><div>Roaster</div><div>8-Pc Fried/Bkd</div><div>Baked</div></div> <div>* Other = tenders, strips, and popcorn</div>							Feature Rate <sup>1/</sup>			Activity Index <sup>2/</sup>						SOUTHWEST U.S.			NORTHWEST U.S.			ALASKA			HAWAII																	
							10.6% of 3,800 sampled outlets			Activity Index = 567						10.3% of 1,300 sampled outlets			Activity Index = 155			11.0% of 100 sampled outlets			Activity Index = 11			19.0% of 100 sampled outlets			Activity Index = 20											
							price range			stores			wtd avg			price range			stores			wtd avg			price range			stores			wtd avg			price range			stores			wtd avg		
							ROTISSERIE:							ROTISSERIE:																												
							Whole Bird							Whole Bird																												
							< 2 lbs.							8.99			456 8.99			5.00 - 6.00			116 5.82			6.00			11 6.00			7.99			20 7.99							
							2.1-3.0 lbs.							8.99			57 8.99																									
							Whole Breast																																			
							Leg Quarter																																			
							FRIED & BAKED:							FRIED & BAKED:																												
Fried 8-Piece Mix																																										
Baked 8-Piece Mix																																										
F/B 8-Piece Dark							8.99			54 8.99																																
F/B 12-Piece																																										
Bulk Pack (\$/piece)																																										
Wings: bone-in																																										
boneless																																										
Tenders																																										
Strips																																										
Popcorn																																										

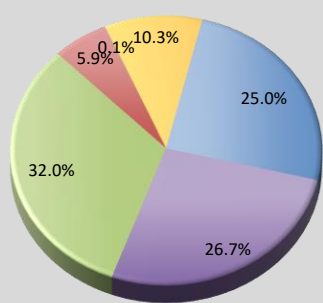
Prepared Chicken  
Featuring by  
Category



Rotisserie Fried Baked  
 Wings Other \*

\* Other = tenders, strips, and popcorn

Whole Bird Featuring  
Fresh versus Prepared



Fresh Whole Specialty Fresh  
 Fresh Cutup Roaster  
 Rotisserie 8-Pc Fried/Bkd



# USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 05/13 thru 05/19.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Fri. May 13, 2022

	NATIONAL SUMMARY						<div>Feature Rate Comparison</div> <div>% of Stores w/ Ads by Category</div> <div><div>Regular</div><div>Prepared</div><div>Specialty</div><div>Organic</div></div> <div><div><div>8.4%</div></div><div><div>21.9%</div></div><div><div>16.2%</div></div><div><div>60.9%</div></div></div>													
	SPECIALTY CHICKEN																			
	THIS WEEK		LAST WEEK		LAST YEAR															
Feature Rate <sup>1/</sup>	21.9% of 29,200 outlets		26.7% of 29,200 outlets		30.8% of 29,200 outlets															
Activity Index <sup>2/</sup>	12,502		11,922		12,690															
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg														
Whole Fryer	590	2.03	605	1.76	815	1.47														
Bnls/Sknls Breast	4,327	4.58	4,611	4.57	5,159	4.28														
Breast Tenders	628	5.23	1,476	4.87	791	3.97														
Split, bn-in Breast	856	3.15	455	4.28	1,309	1.48														
Whole Wings	630	4.97	143	3.68	164	3.74														
Leg Quarters	123	1.09	375	0.89	552	1.12														
Legs	110	2.20																		
Thighs	1,650	1.84	1,006	1.87	1,656	1.59														
Drumsticks	1,667	1.77	1,407	1.86	1,606	1.54														
B/S Thighs	1,921	3.65	1,844	4.56	638	3.09														
SPECIALTY	NORTHEAST U.S.				SOUTHEAST U.S.			MIDWEST U.S.			SOUTH CENTRAL U.S.			SOUTHWEST U.S.			NORTHWEST U.S.			
Feature Rate <sup>1/</sup>	29.3% of 5,500 sampled outlets				30.5% of 7,400 sampled outlets			16.8% of 6,100 sampled outlets			20.8% of 4,900 sampled outlets			8.4% of 3,800 sampled outlets			9.2% of 1,300 sampled outlets			
Activity Index <sup>2/</sup>	Activity Index = 4,164				Activity Index = 4,446			Activity Index = 1,591			Activity Index = 1,643			Activity Index = 284			Activity Index = 273			
	price range		stores	wtd avg	price range		stores	wtd avg	price range		stores	wtd avg	price range		stores	wtd avg	price range		stores	wtd avg
Whole Fryer	1.99 - 2.99		295	2.26	3.49		26	3.49	3.49		5	3.49	1.28 - 3.49		237	1.63	0.99 - 3.49		23	1.21
Bnls/Sknls Breast	3.99 - 7.99		915	5.60	2.78 - 7.99		1,569	4.04	2.79 - 5.99		840	3.71	2.79 - 5.60		803	5.01	6.99 - 7.49		49	7.25
Breast Tenders	3.99 - 6.99		366	5.29	3.98 - 3.99		77	3.98					4.48 - 6.99		185	5.66	3.99 - 6.49		110	6.15
Split, bn-in Breast	2.99 - 3.49		174	3.30	2.59 - 3.49		219	2.95	1.99 - 3.49		146	2.90	2.59 - 3.99		162	3.19	2.99 - 3.49		42	3.25
Whole Wings					0.98 - 4.99		519	4.47	3.49		10	3.49	4.99		47	4.99	9.99		54	9.99
Leg Quarters	0.99		48	0.99	0.99		44	0.99	1.29		27	1.29								
Legs	0.89		65	0.89	0.89 - 4.49		31	3.91	4.49		5	4.49	4.49		7	4.49	4.49		2	4.49
Thighs	1.40 - 2.99		939	1.87	0.98 - 2.99		361	1.53	1.69 - 2.69		239	2.24	1.39 - 1.49		48	1.44	2.39		7	2.39
Drumsticks	1.40 - 2.99		939	1.74	1.18 - 2.99		294	1.61	1.29 - 2.69		224	2.23	1.29 - 1.39		72	1.35	1.99 - 2.39		64	2.03
B/S Thighs	1.29 - 5.99		423	3.94	2.78 - 3.49		1,306	3.44	3.99 - 7.99		95	5.51	2.99 - 3.99		82	3.28				
SPECIALTY	ALASKA				HAWAII															
Feature Rate <sup>1/</sup>	0.0% of 100 sampled outlets				0.0% of 100 sampled outlets															
Activity Index <sup>2/</sup>	Activity Index = 68				Activity Index = 33															
	price range		stores	wtd avg	price range		stores	wtd avg												
Whole Fryer	2.18		4	2.18																
Bnls/Sknls Breast	3.99 - 6.49		41	4.66																
Breast Tenders																				
Split, bn-in Breast					3.49		3	3.49												
Whole Wings																				
Leg Quarters	2.18		4	2.18																
Legs																				
Thighs	1.79		2	1.79	1.49		30	1.49												
Drumsticks	1.79		2	1.79																
B/S Thighs	3.99		15	3.99																

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.



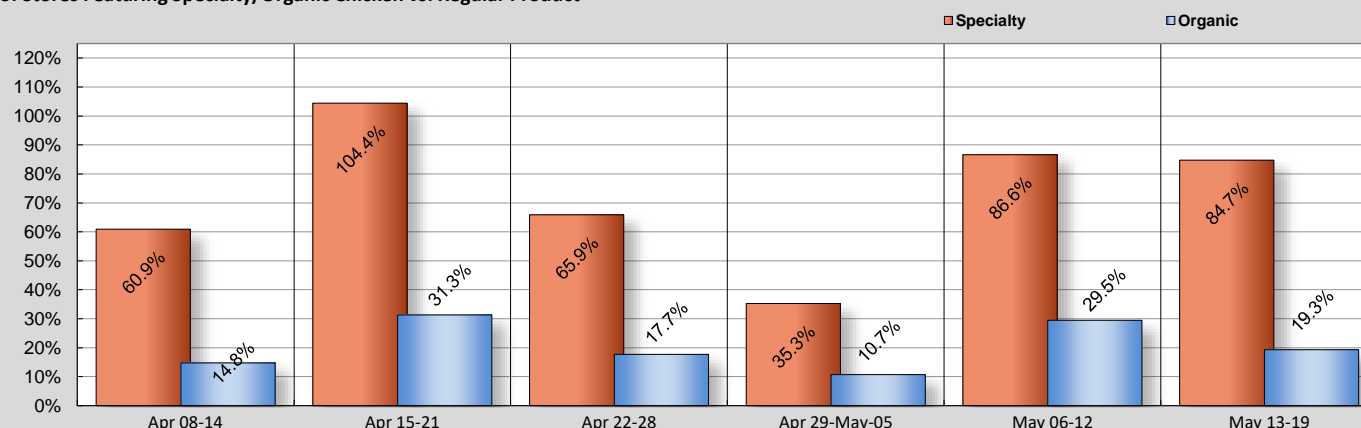
# USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 05/13 thru 05/19.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NATIONAL SUMMARY					
	USDA ORGANIC CHICKEN					
	THIS WEEK		LAST WEEK		LAST YEAR	
<b>Feature Rate</b> <sup>1/</sup>	8.4% of 29,200 outlets		8.4% of 29,200 outlets		6.1% of 29,200 outlets	
<b>Activity Index</b> <sup>2/</sup>	<b>2,796</b>		<b>3,575</b>		<b>2,761</b>	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Fryer	553	2.99	567	3.11	602	3.15
Bnls/Sknl's Breast	1,621	7.29	1,240	7.35	1,421	6.40
Breast Tenders	98	7.88	62	10.99	239	4.98
Split, bn-in Breast			10	2.99	89	3.99
Whole Wings						
Leg Quarters	--	--	--	--	--	--
Legs						
Thighs	142	3.83	74	4.07	101	3.85
Drumsticks	382	3.54	1,622	2.97	190	3.45
B/S Thighs					119	5.99

% of Stores Featuring Specialty/Organic Chicken vs. Regular Product<sup>5</sup>



<sup>5</sup>: % = total store count for Specialty items/by total store count for the same set of regular items.

ORGANIC	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.				SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
	5.0% of 5,500 sampled outlets				13.9% of 7,400 sampled outlets				3.2% of 6,100 sampled outlets				13.8% of 4,900 sampled outlets				6.8% of 3,800 sampled outlets				3.0% of 1,300 sampled outlets			
	Activity Index = 276				Activity Index = 1,057				Activity Index = 162				Activity Index = 865				Activity Index = 376				Activity Index = 39			
Whole Fryer					2.99 452 2.99				2.99 15 2.99				2.99 47 2.99								2.99 39 2.99			
Bnls/Sknl's Breast	6.99 - 9.99 276 7.10				6.99 535 6.99				7.99 - 10.99 125 9.12				6.99 - 7.99 627 7.13				8.99 - 9.99 37 9.31							
Breast Tenders													7.88 98 7.88											
Split, bn-in Breast																								
Whole Wings																								
Legs																								
Thighs									3.49 11 3.49								3.49 - 7.49 131 3.86							
Drumsticks					3.49 - 5.49 70 4.63				3.49 11 3.49				3.49 93 3.49				2.79 - 3.49 208 3.19							
B/S Thighs																								
ORGANIC	ALASKA				HAWAII																			
	0.0% of 100 sampled outlets				0.0% of 100 sampled outlets																			
	Activity Index = 21				Activity Index = 0																			
Whole Fryer																								
Bnls/Sknl's Breast	7.99 21 7.99																							
Breast Tenders																								
Split, bn-in Breast																								
Whole Wings																								
Legs																								
Thighs																								
Drumsticks																								
B/S Thighs																								

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit <http://www.ams.usda.gov/nop/>.

Source: USDA Livestock, Poultry, & Grain Market News;

<http://www.ams.usda.gov/market-news/livestock-poultry-grain;>

(404) 562-5850

Email: [Atlanta.lpgmn@ams.usda.gov](mailto:Atlanta.lpgmn@ams.usda.gov)